



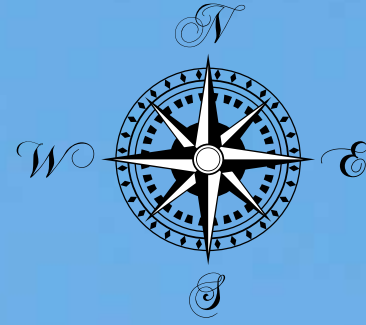
TOURISM DEVELOPMENT PROJECTS

CARIBBEAN COAST

Ministry of Tourism



HAÏTI IS OPEN FOR BUSINESS... TOURISM LEADS THE WAY!





SHORT TERM GOVERNMENT ACTION PLAN FOR TOURISM DEVELOPMENT

- Support the Private sector to improve the existing hospitality and conventions facilities.
- Creation of new hospitality training centers/schools for each tourism development Region.
- Establishment of DMO (Destination Management Organization) for each tourism development Region.
- Partner with tour operator, airlines, travel agents to promote the destination.
- Revise the legislation framework and work on the decree for the tourist free trade zone.



GUIDING PRINCIPLES OF THE GOVERNMENT TOURISM STRATEGY

- A competitive Investment code: total exoneration from income taxes for a period which shall not exceed fifteen (15) consecutive years, then gradual tax for five years; Exoneration from local taxes except the fixed professional tax for a period which shall not exceed fifteen (15) years; Accelerated depreciation; Fiscal and duties exoneration on the import of equipment goods and materials; Exemption from licensing of foreign expatriate employees; Possibility of building infrastructures that are insufficient or inexistent and others incentives.
- Promoting public and Private Partnership in Hospitality and infrastructure projects.
- Based on Sustainable development indicators with respect of cultural integrity, protection of the environment, durability of the products, involvement of regional communities in activity programs (attractions).

CARIBBEAN COAST



Port-au-Prince



Les Cayes



Île-à-Vache



Côtes-de-Fer



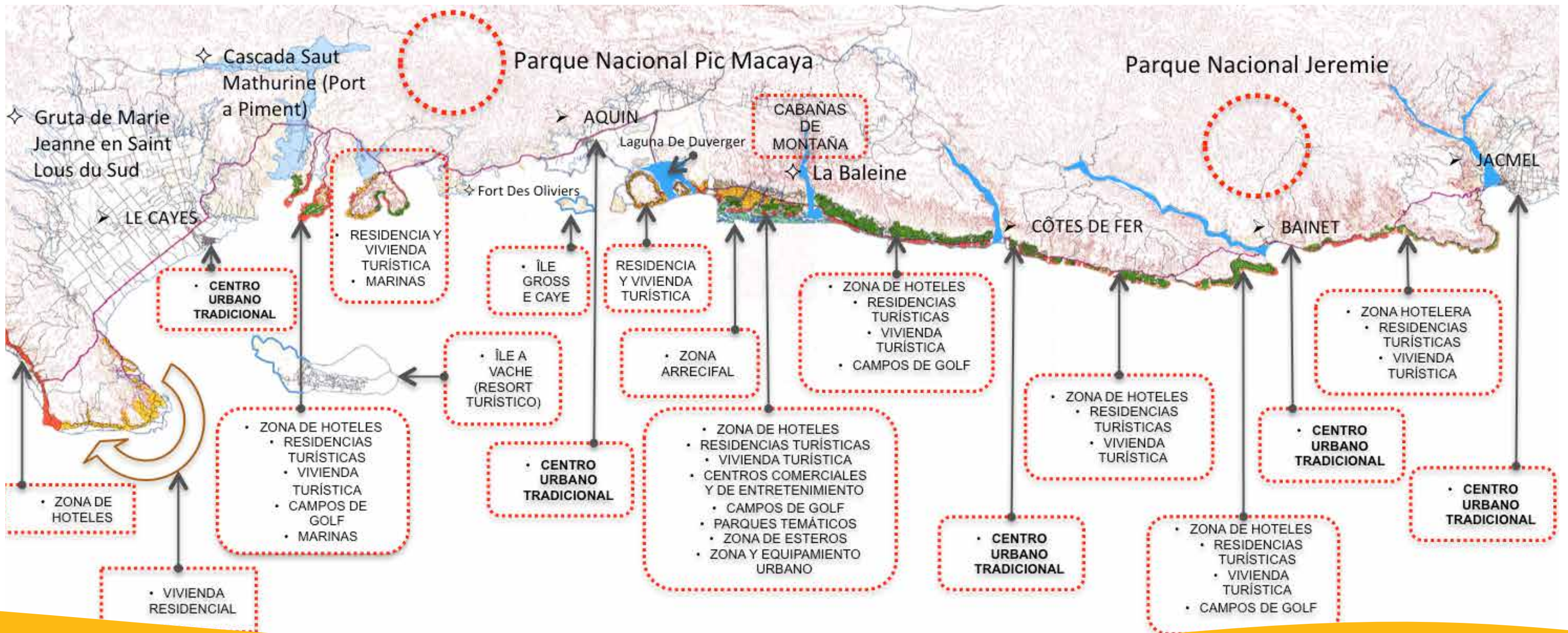
Jacmel

CARIBBEAN SEA



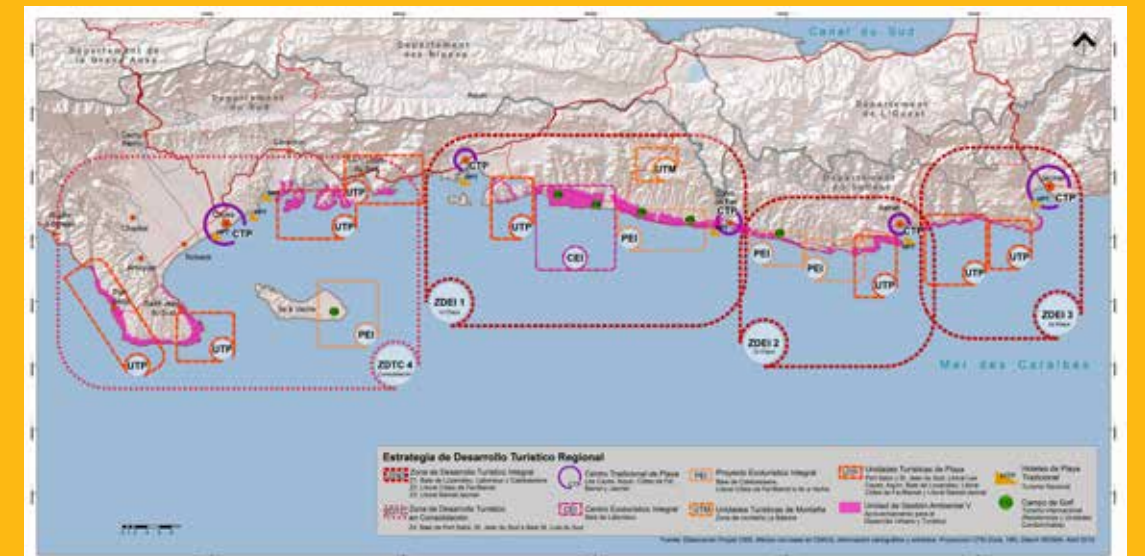
ACCESSIBILITY

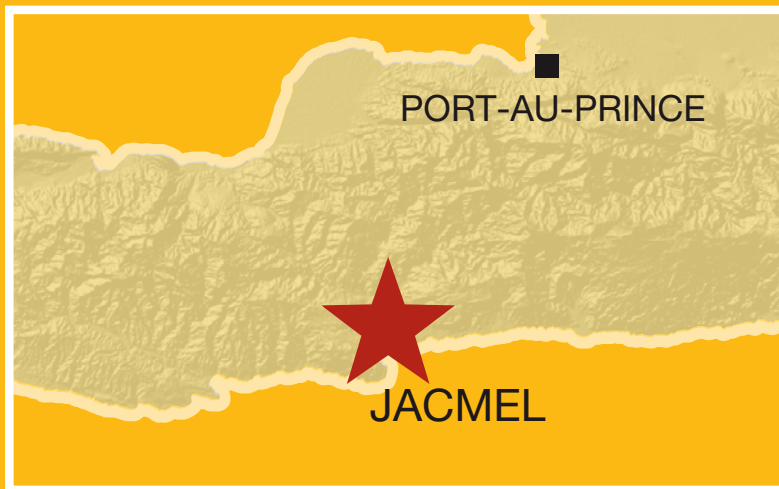
- The projects are located in the heart of the Jacmel / Port-Salut tourist corridor.
- Improvements to the RD-401 road are planned for the segment between Jacmel and the intersection with RN-2, which will be divided in two by a central median (4 lanes total).



TOURISM POTENTIAL

- The diversity of natural resources and tourism potential of the Haitian Caribbean coast justifies a “Multi Destination” promotional approach.





DESTINATION JACMEL

- Unique heritage and culture recognized worldwide.
- Covers an area of 10 ha, including 700 m of shoreline.
- Development will focus on core creative areas.
- Initial phases will feature **6,000 m² of commercial space** (over 20,000 m² when all is completed).
- Phase 1 includes hotels and lodging, restaurants, cafés, bars and lounges, galleries and services, as well as cultural infrastructure.
- It will be the French Quarter of the Caribbean.



HISTORIC CENTER



INVESTMENTS TAKEN IN CHARGE BY THE GOVERNMENT

- The historic center of Jacmel is currently the subject of over **20M US\$** of investments by the Haitian Government to help ensure that it becomes a leading Caribbean tourist destination.
- The Airport is being upgraded to accommodate international commercial aircrafts.
- Investment already done:
 - Convention center of 1,320 m²
 - Public places
 - Boardwalk (560 linear meter)
 - Amphitheater of 1,000 seats
- The main hospital of the city is being rebuilt and will be ready in June 2015.



PRIVATE INVESTMENTS OPPORTUNITIES

(PUBLIC-PRIVATE PARTNERSHIP)

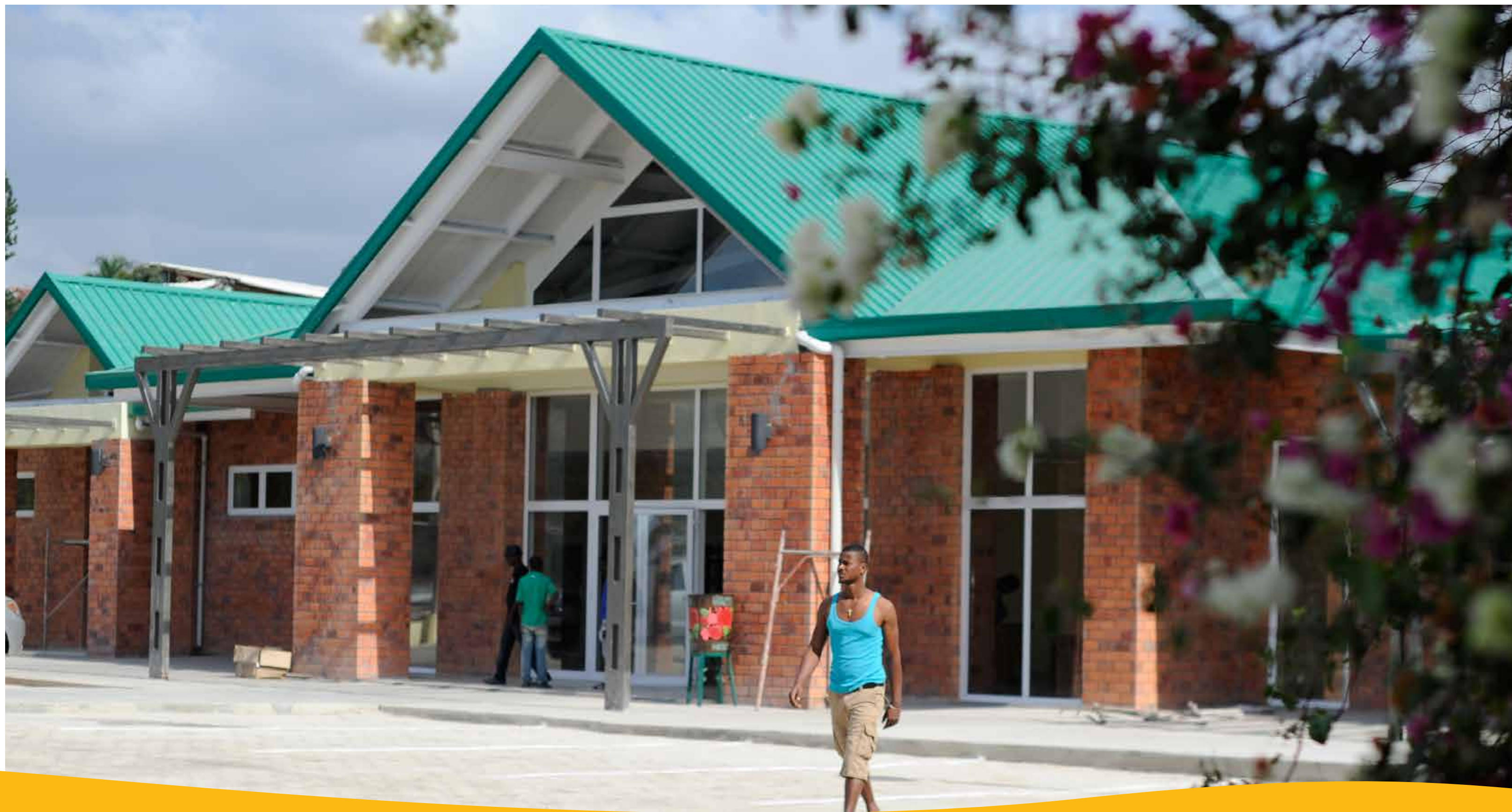
- Energy production and distribution: in addition to the 4-5 existing MW, 6MW will be needed for which a mixed solution can be used (thermal, hydro, and/or solar).
- On the beachfront – an intimate waterfront hotel inspired by the former hotel La Jacmelienne (40 to 100 rooms).
- Second and third floor boutique-style lodging above the galleries and workshops (more than 100 rooms).
- The management of the Convention center and the amphitheater.
- Beside the new convention center, a 40-room boutique-hotel with ancient architecture (Port-Jacmel).
- At the pier, large-scale conference flag hotel of approximately 150 rooms associated with the nearby conference center and overlooking the eventual marina.



PÉTION BOLIVAR BOULEVARD



PLACE PÉTION BOLIVAR



CONVENTION CENTER



RUE DU COMMERCE (SIMULATION)



RUE DU COMMERCE (SIMULATION)



CÔTES-DE-FER

- 26 km of sand beaches stretching along the coast.
- Population of approximately 3,000 inhabitants.
- Project is distributed over an area of 3,000 ha of which 55% is developable.
- **Potential capacity is about 8,000 rooms**, over 12,000 tourist residences, 750 panoramic tourist residences and 3,000 housing lots.



MASTER PLAN



FUTURE AIRPORT LOCATION

- To date, three sites were selected in the region to carry out feasibility studies for the establishment of a new airport.

ENVIRONMENTAL STUDIES

To develop an “Integrated and sustainable ecotourism center”, a series of measures to reduce impact on the environment were taken.

Environmental studies have been conducted, including :

- Preservation of biodiversity (flora and fauna)
- Soil protection
- Management of runoff water
- Use of mixed sources of energy



Coccozyus ruficularis



Amazona ventralis



Cyclura ricordii



Priotelus roseigaster



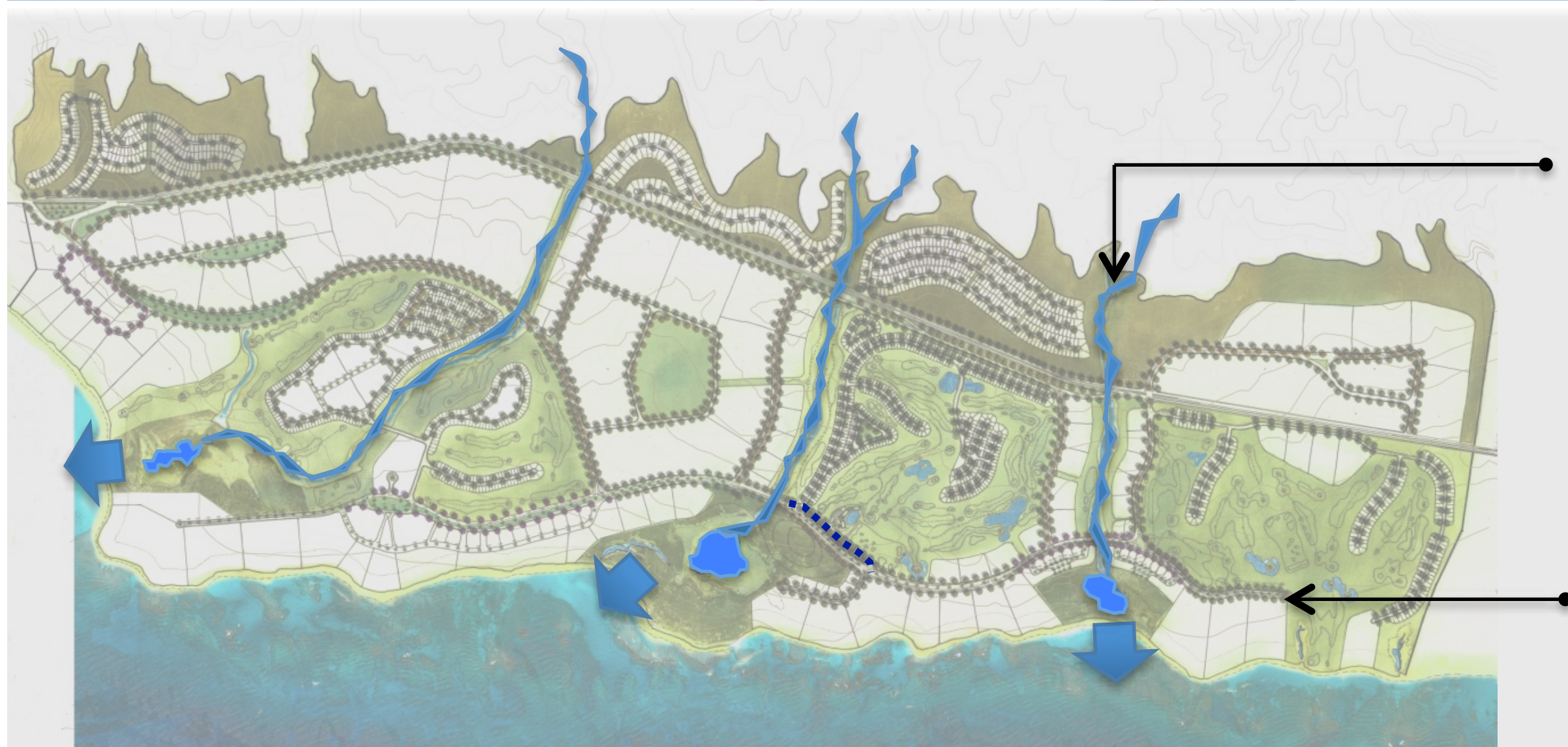
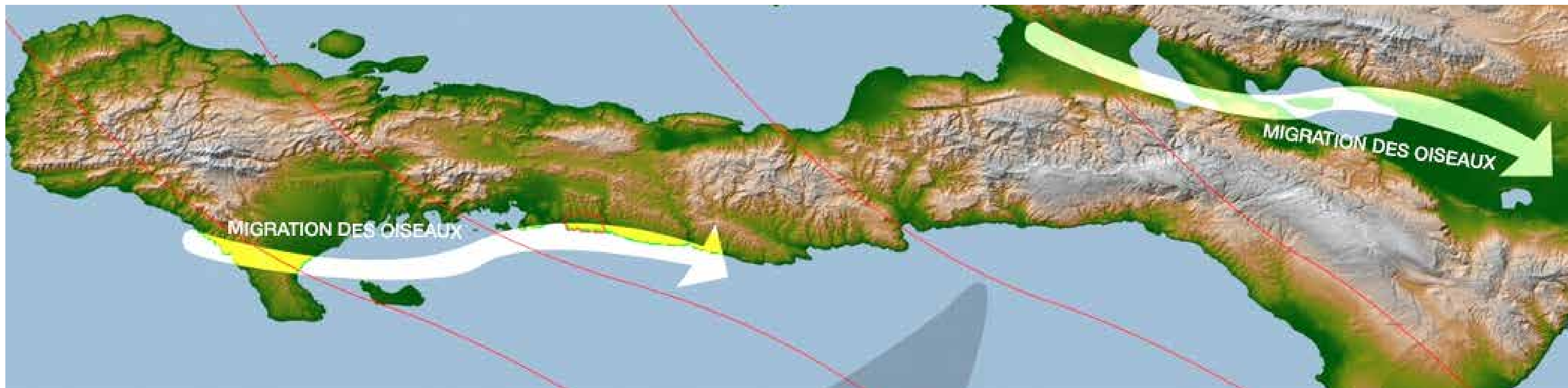
Buteo ridgwayi



Aratinga chloroptera



Solenodón poeyomís





INVESTMENTS TAKEN IN CHARGE BY THE GOVERNMENT

- Master plan and land and soil mechanic studies.
- Main road access RD 23 (40 km for which 13 km will be constructed in a first phase).
- Rehabilitation of rivers, mangroves and recovery of the flora and fauna of the region.



PRIVATE INVESTMENTS OPPORTUNITIES

- Hotel facilities, tourist facilities such as an 18 hole golf course associated with residential condominiums, condo areas, beach clubs, shopping areas with higher levels of housing, beach real estate development and other developments.
- Commercial and entertainment center, and an environmental theme park of international coverage.
- Energy production and distribution.
- Côtes-de-Fer International Airport construction and operation, which will feature a 2,400 m runway.
- System for wastewater treatment in the sectors of hotels, condos, golf course and residences, shops and apartments. This system can be treatment plants with third generation computer system and / or digesters.
- Water supply for the destination.



26 KM OF SAND BEACHES



ÎLE-À-VACHE

- 3.2 km wide and 15 km long and a population of approximately 15,000 inhabitants.
- More than 20 beaches, a mountainous landscape and mangrove forests,
- Economy based on artisanal fishing, agriculture and farming.
- Project objective is to develop sustainable tourism based on the practices of ecotourism.
- The island will offer approximately 2,500 new beds for travelers.



INVESTMENTS TAKEN IN CHARGE BY THE GOVERNMENT

Over 40M US\$:

- Major infrastructures : Airport (2,000 m runway), port, 17 km touristic road across the Island.
- Social improvements program and equipment / facilities : water production and distribution, health center, schools rehabilitation, community center.
- Local economy agriculture and fishery upgrading projects.



PRIVATE INVESTMENTS OPPORTUNITIES

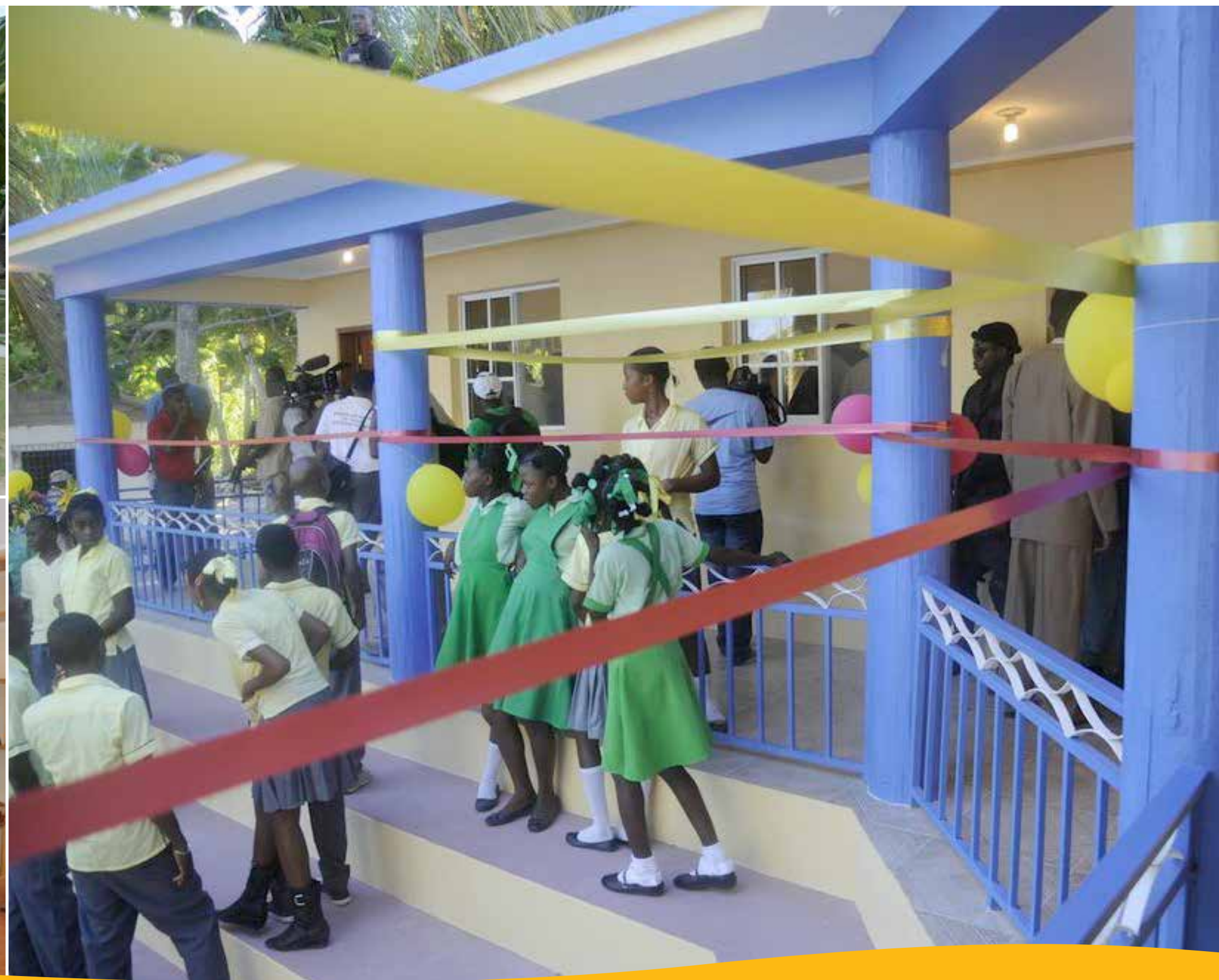
- Hospitality and tourism facilities such as golf, marina (term based a 50 years lease renewable + highly competitive investment code fiscal incentives).
- Airport operation (concession). Located on the eastern side of the island, the airport will feature a 2,000 m runway and a 750 m² terminal.
- On the western side of the island, over 1,500 ha have been identified as the main focus for tourism and hospitality investments. The master plan identifies 9 coastal zones of development, each offering over 50 ha and up to 600 ha.
- Renewable energy production and distribution (concession) with a minimum of 4 MW.
- Supply and distribute potable water and desalinization system.



ISLAND VIEW FROM THE WEST



ABAKA BAY



COMMUNITY CENTER



RADIO VOILE



COMMUNITY CANTEEN



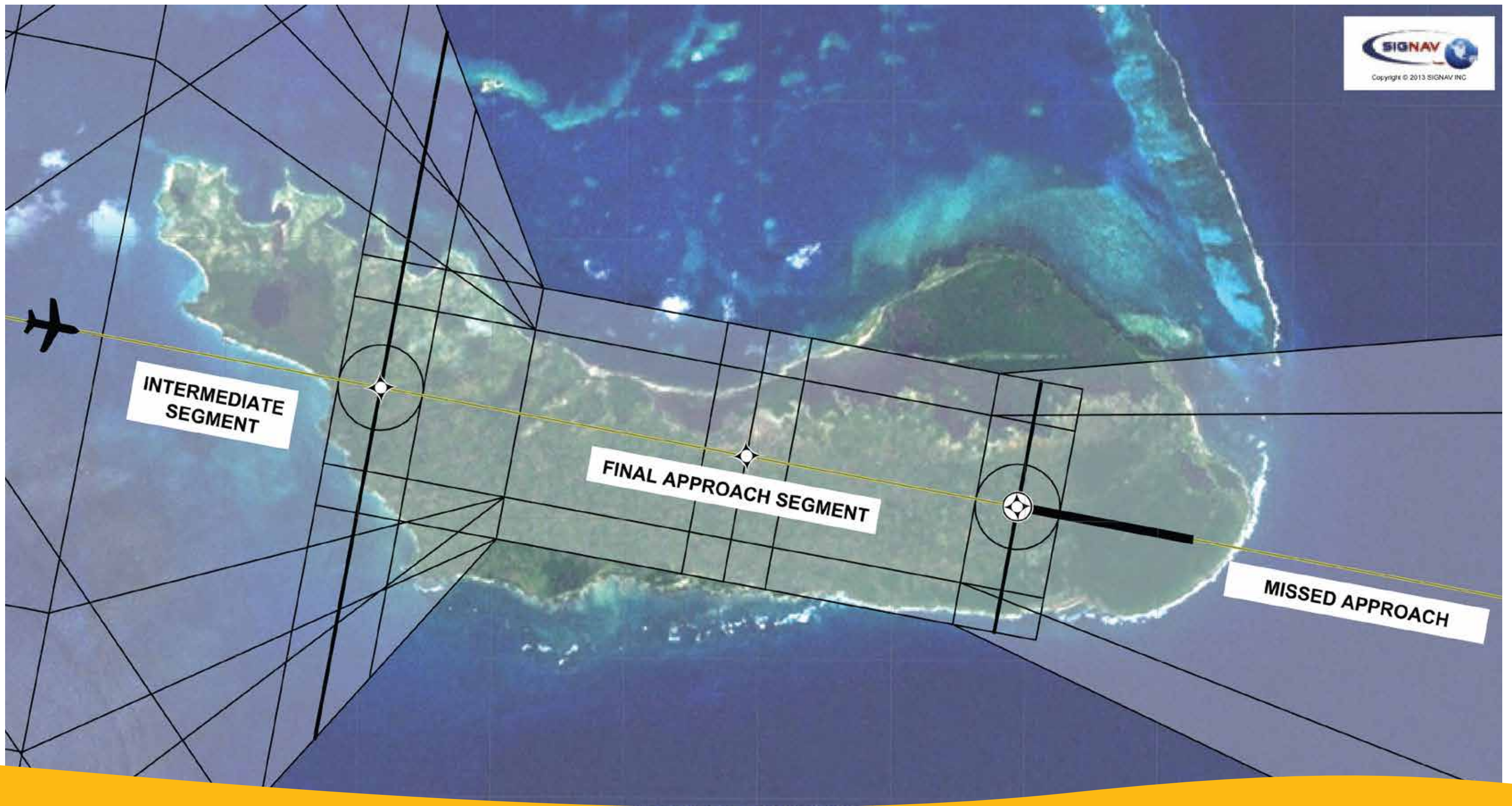
WATER DISTRIBUTION



CROSS-ISLAND TOURISTIC ROAD



AIRPORT (SIMULATION)



AIRPORT (APPROACH SIMULATION)



HEALTH CENTER (SIMULATION)

THANK YOU!



Stéphanie Balmir Villedrouin
Minister of Tourism

MINISTRY OF TOURISM

Phone: (509) 3816-0100 /
(509) 3170-8380 / (509) 2949-2011

Website: www.tourisme.gouv.ht

Facebook: www.facebook.com/haititourisme

Email: investissements@tourisme.gouv.ht /
stephanie.villedrouin@tourisme.gouv.ht

Twitter: www.twitter.com/tourismhaiti

